P♣O♠E
rocess ✦ of ♥ limination
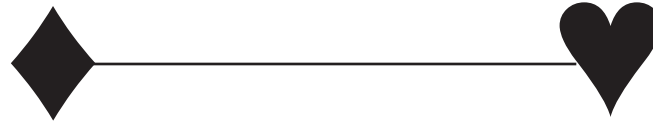
Eliminate illogical, unreasonable, and just plain wrong answers. If you can't narrow it down completely, make an educated guess.